



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Dupont Circle Advisory Neighborhood Commission 2B

July 13, 2011

Richard Sarles

General Manager and Chief Executive Officer

Washington Metropolitan Area Transit Authority

600 5th Street, NW

Washington, DC 20001

Dear Mr. Sarles:

At its regular meeting on July 13, 2011, the Dupont Circle Advisory Neighborhood Commission (“ANC 2B” or “Commission”) considered the above-referenced matter. With nine of nine Commissioners present, a quorum at a duly-noticed public meeting, the Commission voted 7-1-1 to support the following motion:

Whereas WMATA has begun a process to revise the Metro map in preparation for the extension to Dulles airport;

Whereas WMATA policy indicates that the primary purpose of station names is “to identify the station locations by geographical features or centers of activity to help customers successfully navigate the system” and states that station names “should be distinctive and evoke imagery in the mind of the patron, i.e. graphic, colorful”;

Whereas the area surrounding the Farragut Metro stations is an activity center that has been known as the “Golden Triangle” for decades; its boundaries were defined by DC law in 1997;

Whereas upon exiting the Farragut North and Farragut West Metro station, the Golden Triangle neighborhood has a distinct look and feel – defined by building design and scale; consistent street assets such as banners, trash cans, and urns; cleanliness standards; and Golden Triangle ambassadors outside each station providing hospitality services and daily cleaning;

Whereas the District government, the Golden Triangle BID, and property owners are working together to strengthen the identity of the area and create a retail destination linking the White House to Dupont Circle attracting additional tourists and regional residents to shopping and restaurants in the area, especially during off-peak evening and weekend hours, when there is additional Metro capacity;

Whereas the current situation of two separate stations named Farragut was an unintentional consequence while building the original Metro system, and today it can be confusing to visitors and others unfamiliar with the area;

Whereas the addition of “Golden Triangle” on the station name will help identify the destination for Metro patrons, especially those unfamiliar with the area;

Therefore be it resolved that ANC 2B supports the request by the Golden Triangle Business Improvement District (BID) that “Golden Triangle” be added to the station name of Farragut North or Farragut West stations; and

Be it further resolved that ANC 2B additionally supports an alternative proposal to rename one of these stations as simply “Farragut Square” and the other station as “Golden Triangle.” This is the ANC’s preferred option.

I am the ANC’s representative on the this matter, and my e-mail address is will.stephens@dupontcircleanc.net.

ON BEHALF OF THE COMMISSION.

Sincerely,

A handwritten signature in blue ink that reads "William F. Stephens". The signature is written in a cursive, flowing style.

Will Stephens, Chair